

# How to Build an Art Collection

When purchasing artworks for your home, the golden rule is to always purchase what you love.



*Artwork from Canada Goose Gallery by American Artist Pat Buckley Moss.*

When considering what to hang on your walls, which can be anything from Fiber art, Native American masks, photography, or [paintings](#) – the ultimate in wall art – take your time making a decision, and go with your heart.

**Establish a relationship with a gallery** that understands how to preserve the value and beauty of your art or follow an artist who shares your aesthetic values and understands your unique perspective of the world and allows you emotional connections to the artwork. A gallery owner is an individual who should be someone you feel comfortable with and that you trust understands your need and vision for your home and art collection. They should ask about the rooms and space that you wish to add such works of art so that you can achieve your goal of making a space for you and your family that *feels* just the way you wish.

**When purchasing artworks for your home, the golden rule is to always purchase what you love.** Selecting artworks that resonate with you when you gaze upon it-- evoking emotion and a connection to something important in your life. Sometimes you just want to hang something that matches your new couch, or pulls your whole room together, and that is ok as long as what you are placing on the walls not only unifies the whole room, but inspires in that room something special for you, your family and guests.



You want to make the artwork that you purchase bring joy and happiness to your life. Something that is so much a part of a room and also is small detail of that room as it becomes just another piece of the collective feeling. It is a magical feeling to sit on the couch after a long day and then glance over to the artwork, that just that morning was not even a thought, but now, lifts your spirits as it reminds you of special person, moment, or experience.

**Artwork is perfectly matched with all the things that you love.** A special picture of a family member, a child's framed drawing, and of course, this new piece of artwork that just makes conversations more lively when guests visit. Art is something that gives to you over and over again. The pleasure of seeing new details, new small brush strokes, or colors that are pulled out just as the sun sets in the room. Europeans have for centuries taken artwork into their homes to make it part of their family history. Pieces of art that are hung above treasured antiques and new, more modern furniture. Italians have a saying about putting old with new: *If you love something then it will match perfectly with all the things that you love.*



And keep in mind that artwork, like your favorite blazer, may need to be updated once in a while. Take a beloved piece and have it reframed. Try a new color or matting. Place it next to something newly purchased or even something recently given to you from a family member who wished to pass it along. Sometimes you can reframe a piece of art and it will look totally different! Make it fun. What you bring

into your home should be reflective of who you are and what you value. It should help to further your journey in this life with joy and beauty. That is what most artists wish to tell as they paint. Through these works of art you lift the value of your experiences that are

shared by everyone who sits with you in your home. It is a way for family and friends to look deeper into your soul and understand the values you have for your life.

**Art is something magical and personal.** It should be original or the highest quality limited edition print. And talk to the gallery or the framer who is helping you. They know how to preserve the value and colors and original beauty of your purchase. Art is something that should be shared in your lifetime, and hopefully given to your family as a legacy of your love and life. Take the plunge!

*Canada Goose Gallery takes great pride in making your walls look fabulous! They feature affordable art collections that are the limited edition inspirations of American Artist Pat Buckley Moss. From etchings to Giclee, original artwork and the highest quality American made Limited Edition art pieces, their Boho, Color Infused and Home Decor selections make visiting –in store or online - worth the trip. Call them at (513) 897-4348 or explore their collections at [www.CanadaGooseGallery.com](http://www.CanadaGooseGallery.com)*